

Patricia Parrella

www.patriciaparrella.com
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New York, NY
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- Education
- 2001-2004: Information Systems at UFSC (Universidade Federal de Santa Catarina, Santa Catarina, Brazil)
 - 2005-current date: Major Art (Graphic Design emphasis) & Minor Information Systems at BYU–Idaho (Brigham Young University – Idaho, Idaho, USA)

- Technical Proficiency
- Graphics and Multimedia: Adobe Illustrator, Photoshop, After Effects, InDesign, Premiere, Corel Suite, Flash, Fireworks, Dreamweaver, Apple iMovie, Audio Pro Tools
 - Programming: Dreamweaver, Java Script, HTML, XHTML, ASP, PHP, CSS, Action Script, FTP
 - Others: Microsoft Word, Excel, Access, Publisher

- Professional Experience
- Alpes Informática (55 48) 3025.4691 • 2002/2004
Intern - Web designer
Designing and programming web sites; graphics for software; web visual identity.
 - BYU–Idaho Bookstore (208) 496.2212 • 2005/2007
Web Assistant and Photographer
Maintaining the web site, updating the graphics, adding new products, photo shoot, creation of ads, customer support and development of the new web site.
 - BYU–Idaho Admissions Office (208) 496.1028 • 2007/2008
Graphic Designer, Web Designer and Programmer
Maintaining web sites for Admissions Office, creating new web sites, design of posters, flyers, brochures, media material.
 - BYU–Idaho Activities - Communication Office (208) 496.2593 • 2008/2008
Creative Director and Graphic Designer
Creating concepts for campaigns, designing various advertising material for the Activities department.
 - Domani Studios - New York (718) 797.4470 • 2008/current
Intern - Designer
Working with Creative and Art Directors performing various design related tasks.
 - Freelance Web Designer and Graphic Designer since 1999

- Other
- Brazilian; fluent in Portuguese and advanced Spanish
Member of the NAPP – The National Association of Photoshop Professionals

Web site + Portfolio www.patriciaparrella.com